

Background Information

Michael Seele

Michael Seele joined the company at the age of 16. After completing two apprenticeships in metalworking and technical systems design, he sat his master craftsman's examination before studying business economics and then, at Kings College in Bristol, England, business administration. Theory was followed by further periods of practice as Site & Logistics Manager in Australia and as a project manager for several projects. Michael Seele has been a member of the management team since 2012. As Director of Sales/Estimation/Marketing, he is currently responsible for new business at seele GmbH and, in his role as managing director of seele hongkong Ltd., also responsible for the Asian market.

Gerhard Seele took over the family business in 1976 after completing his apprenticeship as a glazier and passed his master craftsman's examination in 1978. He has been managing partner of the seele group since 1984. As managing director of seele group GmbH, he is responsible for the overall management of the group.

Siegfried Gossner trained as a structural steelwork draughtsman. After 13 years in the company where he started, he set up his own design office for steel and glass structures in 1982. He has been managing partner of the seele group since 1984. Following managerial positions in various areas of the company, he switched to the group's supervisory board in 2018.

Company history

Interdisciplinary thinking and hence overcoming the separate treatment of steel and glass were the guiding principles behind the establishment of the **seele** company. The business that started with just 12 employees rapidly evolved into a source of innovation for façade construction. After just 10 years, the company had already seen a ten-fold increase in the number of its employees and its turnover. The international aims were given substance in 1994 with branches in Austria, Hong Kong, France and the UK. An additional production plant was established in Plzeň in the Czech Republic in 1996, and the company established a foothold in Singapore in that same year and in the USA in 2001.

In 2007 specialist glass processing operations were given their own company in the shape of sedak. A stake in the Italian company sunglass industry was acquired in 2018. In the project business, the seele group added membrane structures to its product range in 2007. This expansion was followed: Russia (2013), Canada (2015), Thailand (2017) and, most recently, Malaysia and India (2021).

The **seele group of companies** employs about 1,000 people and has an annual turnover exceeding €250 million. The group regularly sets standards in glass, steel, aluminium and membrane architecture through its exceptional technical developments. Projects such as the Apple Cube in New York, Strasbourg station, the European Central Bank in Frankfurt or, currently, "The Henderson" tower in Hong Kong can be counted as architectural landmarks.

Press Contact

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