

## Interview

### **Questions we put to Gerhard Seele and Siegfried Goßner:**

#### **New generation? Why now?**

*Gerhard Seele:* The seele brand has always stood for dynamic development. The change at the top stands for diversification and new momentum, both of which take the company forward. We can regard as ourselves as lucky to have a vigorous successor in the family. My son has been steering various areas of the company for more than 18 years. He really does have the necessary entrepreneurial skills. That's why now is the right time.

*Siegfried Gossner:* The change at the top means that the seele group continues to be a family-run operation led by a majority stakeholder who knows the business. That was always our joint aim. We can therefore guarantee stability for our employees and customers, and the ultimate decision-maker is never far away from the action.

#### **What's important for you?**

*Gerhard Seele:* Most important for me is enjoying my work, personal satisfaction and good health. If you add striving for success to that, then you really have something. That is the advice I would like to give.

*Siegfried Gossner:* I'm certain that power of innovation will continue to be essential in all areas of the company, because processes and production demands are changing faster than ever. I keep a close eye on ongoing developments and contribute to those with my wealth of experience. In particular, the transfer of knowledge within the company, training programmes and junior staff are dear to my heart.

## **Questions we put to Michael Seele:**

### **What are your aims?**

We want to remain the technology leader in this sector and expand our good position in the market. To do this, I will rely on our international network and, at the same time, compact decision-making processes. Our services portfolio is well matched to our customers' requirements. We can respond to market developments clearly and dynamically. With our sturdy, healthy corporate structure, we are a guarantee of stability for our customers.

### **Which challenges do you see lying ahead?**

There are many challenges: Some are predictable, some – like those we've seen in recent months – unpredictable. My aim is to tackle all issues with the necessary strength and resilience. For the group of companies as a whole, I regard digitalisation and climate protection as the current challenges.

### **Both company founders remain active within the company. Do you see that as a help or a hindrance?**

The company founders have always impressed me with their passion, their flair for new ideas and their courage to take the big decisions. We like working together, exchange ideas on a regular basis and always make sure that the best solution gets priority. I'm certain that we shall continue to work together just as good and successfully as in the past.

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