

press release

## Live webinar: How to Overcome Challenges in the Solar Shading of Glass Façades

### **Façade specialist seele presents its compact façade system.**

Gersthofen (DE), April 22, 2021. „ISOshade® - The façade with the built-in sunblind“ is the title of the live webinar launched by façade specialist seele to inform about seele façades with integral sunshading. Lisamarie Ambia (Director New Business & Sales, seele (UK) Ltd), Antonio Monserrat (Sales, seele, Inc.) and Adam Barrie (Sales, Canada) will talk about design, functionality and areas of application of ISOshade®. seele is offering the webinar free of charge on three dates for the D-A-CH region (German language), UK & Europe and USA & Canada.

Custom façades with maximum transparency are where seele really shows its expertise. Glass structures offer superior views of the outside world. However, at the same time glass means solar gains. Shading is vital for all building envelopes in all climate zones. In the live webinar seele speakers will be talking about how to overcome challenges in the solar shading of glass façades with ISOshade®.

ISOshade® allows seele to combine its façade construction skills with its in-depth knowledge of building physics and materials plus solutions for redirecting the incoming light in a compact façade #madebyseele. seele façades with integral sunshading ensure top quality in series. ISOshade® fulfils all the requirements when it comes to specifications for high-performance, energy-efficient, double-skin façades with integral sunblinds.

### **seele live webinar:**

#### **ISOshade® - The façade with built-in sunblind:**

#### **How to Overcome Challenges in the Solar Shading of Glass Façades**

#### **D-A-CH: Tuesday, May 4, 2021 at 13pm (CET) | [Register here](#)**

Speaker (German Language)

- Michael Seele, Director Sales, seele GmbH
- Martien Teich, Head of R&D, seele GmbH

#### **UK & Europe: Tuesday, May 18, 2021 at 12pm (UK time) | [Register here](#)**

Speaker (English Language):

- Lisamarie Ambia, Director New Business & Sales, seele (UK) Ltd
- Michael Seele, Director Sales, seele GmbH
- Martien Teich, Head of R&D, seele GmbH

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**USA & Canada: Wednesday, June 9, 2021 at 2pm (EST) | [Register here](#)**

Speaker (English language)

- Antonio Monserrat, Sales, seele, Inc.
- Adam Barrie, Sales Canada
- Michael Seele, Director Sales, seele GmbH
- Martien Teich, Head of R&D, seele GmbH

More Information about ISOshade® at [www.seele.com/facades/isoshade](http://www.seele.com/facades/isoshade)

## seele group

The seele group, with headquarters in Gersthofen in Bavaria, is one of the world's top companies specialising in the design and construction of façades and complex building envelopes made from glass, steel, aluminium, membranes and other high-tech materials.

Based on a profound understanding of design and materials, seele provides everything necessary for ambitious one-off designs true to the original ideas of engineers and architects. The seele group offers its building sector and industrial customers a complete package of services ranging from R&D, individual advice and joint conceptual design right up to the planning, detailed design and construction of their projects. seele's own production plants for technologically challenging designs and the group's own erection crews on site provide a guarantee of the very highest quality "made by seele".

The 1,000 employees of the seele group worldwide together generate an annual turnover of about €250 million.

### **Press contact**

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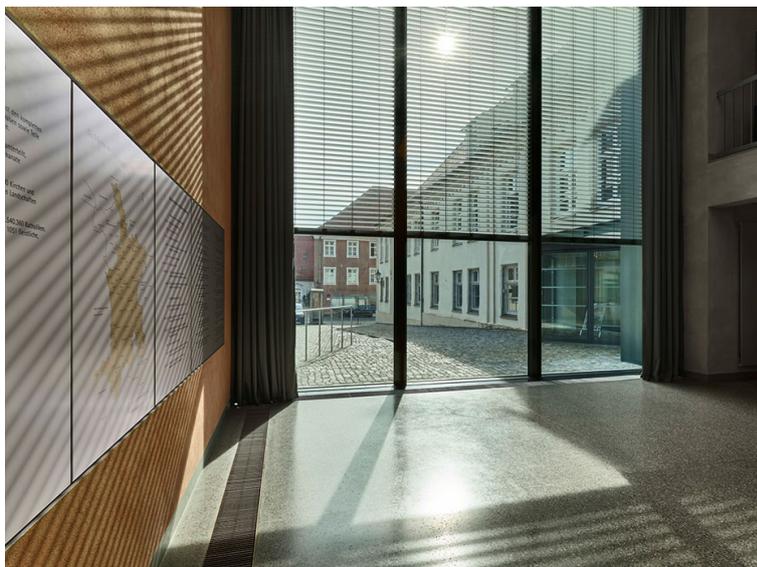
[www.seele.com](http://www.seele.com)

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Images



Sign up for seele's live webinar about ISOshade®. © seele



ISOshade® offers efficient protection against sunlight and glare. © Olaf Becker

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ISOshade® consists of triple glazing plus a sunblind fitted in a cavity – vertical blind or vertical awning as required. © seele