

press release webrelaunch seele.com

New design, clear layout, impressive content – global player seele has a new website

What feat of engineering is behind the apparently weightless glazed concourse to Strasbourg railway station? What innovations are needed to create puristic architectural icons in glass such as the Apple store in New York? All the answers can be found on the pages of the new website for seele, the façade construction specialist with worldwide operations.

The broad expertise and significance of this German global player is now fully visible to architects, clients and all others interested in construction. The company was founded in 1984 and is regarded worldwide as an outstanding partner and pioneer for the design and construction of building envelopes that create landmarks of engineering and aesthetics.

A clear layout and up-to-date, confident design are the hallmarks of the new website. Visitors to the site – trade professionals but also architecture enthusiasts – will discover a remarkable wealth of highly interesting, relevant facts. Besides information about the company, the website also shows the methods, materials and forms of construction used for building envelopes. And the special technical and logistical services so vital for modern façades have not been ignored either. Really noticeable is the fact that seele is constantly taking façade construction a step further, is creating homogeneous façades that are an integral part of the building, provide diverse functions and, moreover, ensure a unique look. Consequently, the seele services portfolio is comprehensive. With its global network, seele can cover the entire design and construction process. From planning, development and production to logistics and erection.

The new website has been given a new look, new functions and new content and uses the latest technology. And now optimised for tablets and smartphones as well, it is geared even better to the needs of users. The search function has also been improved.

Without doubt, the highlight of seele's new website is the remarkable collection of projects from all around the world. These demonstrate the possibilities when visionary architects work together with an innovative perfectionist like seele. Fascinating structures in London, Paris and New York, spectacular arts centres in the Saudi Arabian desert, transparent airports, expressive opera houses, monumental banks, shopping centres bathed in light and futuristic galleries – every project is unique and tells a story of architectural challenges and groundbreaking solutions "made by seele".

seele

This creative power is infectious. Reading the pages you will be encouraged to design or build something yourself, or at least participate in the next seele project. We have a new section for those infected: "Careers".

Images:

Screenshots new Website seele.com